

SAFETY FACTS

Approximately 70% of all children killed or injured by motor vehicles are struck within blocks from their own homes.

- An average of 3 children age 14 and younger are killed every day in traffic crashes
- 487 are seriously injured every day
- 4-5 killed per week are child pedestrians (2015 Data NHTSA)
- Speeding is the most common traffic rule violation and contributes to motor vehicle accidents every single day.



Distracted Driving:

Distracted driving is a dangerous epidemic on America's roadways. 3,477 people killed in distraction-affected crashes in 2015.

- 272 teens (15 to 19 years old) killed in distraction-affected crashes in 2015.
- 8% of the people who died in distraction-affected crashes in 2015 were teens 15 to 19 years old.
- Drivers who use hand-held devices are four times as likely to get into crashes serious enough to injure themselves. (Insurance Institute for Highway Safety)
- Using a cell phone while driving, whether it's hand-held or hands-free, delays a driver's reactions as much as having a blood alcohol concentration at the legal limit of .08 percent. (University of Utah)